

**Board of Directors Meeting  
Kalispell Tourism Business Improvement District  
Wednesday – October 3, 2018  
3:00 pm – 5:00 pm**

**Location: Kalispell Chamber of Commerce**

**AGENDA**

3:00 pm Meeting Called to Order: Zac Ford, Chair of the Board

1. Hear from the Public

Members of the public are invited to present information related to the Tourism Business Improvement District. Presenters are limited to three (3) minutes each.

2. KCVB Event Grant Request – **Next Generation Bull Riders**, November 30 – December 1, 2018 at Majestic Valley Arena. Adam Libby will present information on this new event. The event showcases thirty up-and-coming riders as they compete in a two day bull riding event. Contestants, families, stock contractors and fans will be coming from five different states. Organizers estimate room nights at 220.

3. Board Action Items

- a) Approval of minutes from September 5, 2018
- b) Approval of TBID financial statements for August, 2018

4. Board Discussion

- a) Event updates
  - i. Dragon Boat recap
- b) Marketing updates
  - i. Strategic planning update
  - ii. International Media FAM
- c) Group, M&C updates
  - i. Small Market Meetings recap

Enclosures: September 5, 2018 minutes  
TBID financial statements for August 2018  
Event grant request – Next Generation Bull Riders  
KCVB updates

For Further Information Please Contact:

Zac Ford, Board Chairman [zachary.ford@hilton.com](mailto:zachary.ford@hilton.com) or 406-755-7900  
Diane Medler, KCVB Director [diane@discoverkalispell.com](mailto:diane@discoverkalispell.com) or 406-758-2808

2018 TBID Board Meeting Schedule (subject to change)

(Meetings are held at the Kalispell Chamber unless otherwise notified)

<del>January 11</del>	<del>February 7</del>	<del>March 7</del>	<del>April 4</del>	<del>May 2</del>	<del>June 6</del>
July 11	August 8	September 5	October 3	November 7	December 5

Note: Other than the meeting starting time, times listed are approximate and agenda items may be rearranged. Action may be taken on any item listed on the agenda. Public comment is welcome on all items.