

**Board of Directors Meeting
Kalispell Tourism Business Improvement District
Wednesday – September 4, 2019
3:00 pm – 5:00 pm**

Location: Kalispell Chamber of Commerce

AGENDA

3:00 pm Meeting Called to Order: Dawn Hendrickson, Chair of the Board

1. Hear from the Public

Members of the public are invited to present information related to the Tourism Business Improvement District. Presenters are limited to three (3) minutes each.

3. Board Action Items

- a) Approval of minutes from August 7, 2019
- b) Approval of TBID financial statements for FY19 and July, 2019
- c) Approval of contract award to Lightning Bug PR for PR and Brand Content Strategy services.

4. Board Discussion

- a) Event grant updates
- b) Marketing updates
- c) Group, M&C updates
- d) TBID renewal discussion and updates
- e) Strategic plan and brand content development timeline/process
- f) Round table discussion on what members are seeing, current trends in the hospitality industry

Enclosures: August 7, 2019 minutes
TBID financial statements for FY19 and July, 2019
TBID Revenue Report
KCVB reports

For Further Information Please Contact:

Dawn Hendrickson, Board Chairman dawn.hendrickson@hilton.com or 406-890-7021
Diane Medler, KCVB Director diane@discoverkalispell.com or 406-758-2808

2019 TBID Board Meeting Schedule (subject to change)

(Meetings are held at the Kalispell Chamber unless otherwise notified)

January 23	February 6	March 6	April 3	May 1	June 5
July 10	August 7	September 4	October 2	November 6	December 4

Note: Other than the meeting starting time, times listed are approximate and agenda items may be rearranged.
Action may be taken on any item listed on the agenda. Public comment is welcome on all items.