

**Board of Directors Meeting
Kalispell Tourism Business Improvement District
Wednesday – August 7, 2019
3:00 pm – 5:00 pm**

Location: Kalispell Chamber of Commerce

AGENDA

3:00 pm Meeting Called to Order: Dawn Hendrickson, Chair of the Board

1. Hear from the Public

Members of the public are invited to present information related to the Tourism Business Improvement District. Presenters are limited to three (3) minutes each.

2. Event grant application presentation – Rob Eberhardy with Flathead Celtic Festival. Festival is moving to new location this year. They are requesting funds to go towards expenses related to judges for the highland games which is a major draw to out of market clans and spectators.

3. Board Action Items

- a) Approval of minutes from July 10, 2019
- b) Approval of TBID financial statements for June, 2019
- c) Approval of FY20 Discover Kalispell Visitor Development Grant program

4. Board Discussion

- a) Event grant updates
- b) Marketing updates
- c) Group, M&C updates
- d) FY20 marketing strategy and method implementation plan
- e) Round table discussion on what members are seeing, current trends in the hospitality industry

Enclosures: July 10, 2019 minutes
TBID financial statements for June, 2019
Discover Kalispell Visitor Development Grant program outline
Event grant application – Flathead Celtic Festival
FY20 marketing strategy and method implementation plan
KCVB reports

For Further Information Please Contact:

Dawn Hendrickson, Board Chairman dawn.hendrickson@hilton.com or 406-890-7021
Diane Medler, KCVB Director diane@discoverkalispell.com or 406-758-2808

2019 TBID Board Meeting Schedule (subject to change)

(Meetings are held at the Kalispell Chamber unless otherwise notified)

January 23	February 6	March 6	April 3	May 1	June 5
July 10	August 7	September 4	October 2	November 6	December 4

Note: Other than the meeting starting time, times listed are approximate and agenda items may be rearranged. Action may be taken on any item listed on the agenda. Public comment is welcome on all items.