

**Board of Directors Meeting  
Kalispell Tourism Business Improvement District  
Wednesday – April 3, 2019  
3:00 pm – 5:00 pm**

**Location: Kalispell Chamber of Commerce**

**AGENDA**

3:00 pm Meeting Called to Order: Zac Ford, Chair of the Board

1. Hear from the Public

Members of the public are invited to present information related to the Tourism Business Improvement District. Presenters are limited to three (3) minutes each.

2. Board Action Items

- a) Approval of minutes from March 6, 2019
- b) Approval of TBID financial statements for February 2019
- c) Approval of FY20 budget and marketing plan narrative
- d) Approval of application(s) to fill expiring board seat for a medium category property. Recommendation sent to City Council for approval. Applicants include Bryce Baker (My Place) and Dan Moderie (Super 8).
- e) Approval of slate of board officers to serve from May 1, 2019 through April 30, 2020. Dawn Hendrickson, Chair; Emily Schroeder, Vice-Chair; Sean Morris, Treasurer. Recommendation sent to City Council for approval.

3. Board Discussion

- a) Event updates – Montana Indoor Soccer Championship, Montana Spartan Race
- b) Event grant updates
- c) Marketing updates
  - i. Strategic plan draft review
  - ii. Flathead More Than Just Forests film and promotions
- d) Group, M&C updates
- e) Discussion of 2019 state legislature bills impacting hotels and tourism – Joe Unterreiner

Enclosures: March 6, 2019 minutes  
TBID financial statements for February 2019  
TBID revenue report – updated for Q2  
FY20 budget and marketing plan narrative (access at [www.kalispellchamber.com/tbid](http://www.kalispellchamber.com/tbid))  
Applications for expiring board seat  
KCVB reports

For Further Information Please Contact:

Zac Ford, Board Chairman [zachary.ford@hilton.com](mailto:zachary.ford@hilton.com) or 406-755-7900  
Diane Medler, KCVB Director [diane@discoverkalispell.com](mailto:diane@discoverkalispell.com) or 406-758-2808

2019 TBID Board Meeting Schedule (subject to change)

(Meetings are held at the Kalispell Chamber unless otherwise notified)

<del>January 23</del>	<del>February 6</del>	<del>March 6</del>	April 3	May 1	June 5
July 10	August 7	September 4	October 2	November 6	December 4

Note: Other than the meeting starting time, times listed are approximate and agenda items may be rearranged. Action may be taken on any item listed on the agenda. Public comment is welcome on all items.