

Board of Directors Meeting
Kalispell Tourism Business Improvement District
Wednesday, April 1, 2020
3:00 pm – 5:00 pm

Location: Conference Call due to Coronavirus restrictions
Join URL: <https://zoom.us/j/425412101>

AGENDA

3:00 pm Meeting Called to Order: Dawn Hendrickson, Chair of the Board

1. Hear from the Public

Members of the public are invited to present information related to the Tourism Business Improvement District. Presenters are limited to three (3) minutes each.

2. Presentation by CVB staff - Visitor Development Asset Grant Application – Foy's to Blacktail Trails

3. Board Action Items

- a) Approval of minutes from March 4, 2020
- b) Approval of TBID financial statements for February, 2020
- c) Approval of FY21 marketing plan and budget
- d) Approval of grant application – Foy's to Blacktail Trails

4. Board Discussion

- a) Coronavirus health crisis – roundtable discussion
- b) Event and Grant recipient updates
- c) Marketing updates
- d) Group, M&C updates

Enclosures: March 4, 2020 minutes
TBID financial statements for February, 2020
TBID draft FY21 marketing plan
KCVB dashboard and reports

For Further Information Please Contact:

Dawn Hendrickson, Board Chair dawn.hendrickson@hilton.com or 406-890-7021
Diane Medler, KCVB Director diane@discoverkalispell.com or 406-758-2808

2020 TBID Board Meeting Schedule (subject to change)

Meetings are held at the Kalispell Chamber unless otherwise notified

January 15	February 5	March 4	April 1	May 6	June 3
July 1	August 5	September 2	October 7	November 4	December 2

Note: Other than the meeting starting time, times listed are approximate and agenda items may be rearranged.
Action may be taken on any item listed on the agenda. Public comment is welcome on all items.