

**Board of Directors Meeting  
Kalispell Tourism Business Improvement District  
Wednesday – March 6, 2019  
3:00 pm – 5:00 pm**

**Location: Kalispell Chamber of Commerce**

**AGENDA**

3:00 pm Meeting Called to Order: Zac Ford, Chair of the Board

1. Hear from the Public

Members of the public are invited to present information related to the Tourism Business Improvement District. Presenters are limited to three (3) minutes each.

2. Board Action Items

- a) Approval of minutes from February 6, 2019
- b) Approval of TBID financial statements for January 2019
- c) Approval of FY20 budget
- d) Approval of FY20 marketing plan goals, objectives, and key markets

3. Board Discussion

- a) Event updates – Montana Indoor Soccer Championship
- b) Event grant updates
- c) Marketing updates
  - i. Strategic planning update
  - ii. Website and content marketing report
- d) Group, M&C updates
- e) Discussion of 2019 state legislature bills impacting hotels and tourism – Joe Unterreiner

Enclosures: February 6, 2019 minutes  
TBID financial statements for January 2019  
TBID revenue report  
FY20 draft budget  
FY20 draft goals and objectives and key markets  
KCVB updates

For Further Information Please Contact:

Zac Ford, Board Chairman [zachary.ford@hilton.com](mailto:zachary.ford@hilton.com) or 406-755-7900  
Diane Medler, KCVB Director [diane@discoverkalispell.com](mailto:diane@discoverkalispell.com) or 406-758-2808

2019 TBID Board Meeting Schedule (subject to change)

(Meetings are held at the Kalispell Chamber unless otherwise notified)

|                       |                       |             |           |            |            |
|-----------------------|-----------------------|-------------|-----------|------------|------------|
| <del>January 23</del> | <del>February 6</del> | March 6     | April 3   | May 1      | June 5     |
| July 10               | August 7              | September 4 | October 2 | November 6 | December 4 |

Note: Other than the meeting starting time, times listed are approximate and agenda items may be rearranged. Action may be taken on any item listed on the agenda. Public comment is welcome on all items.