

**Board of Directors Meeting
Kalispell Tourism Business Improvement District
Wednesday, March 4, 2020
3:00 pm – 5:00 pm**

Location: Kalispell Chamber

AGENDA

3:00 pm Meeting Called to Order: Dawn Hendrickson, Chair of the Board

1. Hear from the Public

Members of the public are invited to present information related to the Tourism Business Improvement District. Presenters are limited to three (3) minutes each.

2. Board Action Items

- a) Approval of minutes from February 5, 2020
- b) Approval of TBID financial statements for January, 2020
- c) Approval of FY21 draft budget
- d) Approval of FY21 marketing plan goals, objectives and target markets

4. Board Discussion

- a) Board appointments and terms -TBID renewal
- b) Event and Grant recipient updates
- c) Marketing updates
- d) Group, M&C updates
- e) Round table discussion on what members are seeing and current trends in the hospitality industry

Enclosures: February 5, 2020 minutes
TBID financial statements for January, 2020
TBID draft FY21 budget, goals, objectives and target markets
KCVB dashboard and reports

For Further Information Please Contact:

Dawn Hendrickson, Board Chair dawn.hendrickson@hilton.com or 406-890-7021
Diane Medler, KCVB Director diane@discoverkalispell.com or 406-758-2808

2020 TBID Board Meeting Schedule (subject to change)

Meetings are held at the Kalispell Chamber unless otherwise notified

January 15	February 5	March 4	April 1	May 6	June 3
July 1	August 5	September 2	October 7	November 4	December 2

Note: Other than the meeting starting time, times listed are approximate and agenda items may be rearranged.
Action may be taken on any item listed on the agenda. Public comment is welcome on all items.